

How to Create Cybersecurity Superheroes

Security Awareness Training Program Overview

Empower your human firewall



Ongoing education with weekly micro-training and a monthly newsletter



Set an example by **actively participating** in the program and setting expectations



Encourage participation with our dynamic leaderboard and friendly competition



Make cybersecurity a part of your **company culture**. Celebrate staff wins and review program progress during evaluations.



Most importantly, have fun! Create a fun screen name and get competitive!

Training made easy: *The Employee Secure Score*

Get insight into your organization's human security threats **at a glance**.

Factoring in metrics such as training performance, program participation, and credential exposure, our Employee Secure Score - or ESS - analyzes **your staff's potential security risk** to your organization.

Staff is assigned high, medium, and low-risk scores and given recommendations to **reduce your organization's overall risk level**.



Every Thursday...

- You will receive an email from **Essential Tech Solutions** <no-reply@security-reminders.com>
- All staff should watch the Micro-Training video and take the accompanying quiz. The more Micro-Training quizzes they take, the higher their ESS!
- **The last Thursday of the month:** Instead of the usual Micro-Training, all staff will receive an engaging, informative security newsletter. Feel free to share on social media or with friends and family!

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Frequently Asked Questions

How can I set expectations for my staff?

Set expectations, and an example, by going ALL IN!

- Encourage all staff, **including management**, to participate in all training activities
 - Set **deadlines** for your team to take the training course
 - Make the Employee Secure Score a part of their **employee evaluations**
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How do I motivate my staff?

Celebrate a culture of cybersecurity!

- Our program makes cybersecurity training FUN with a **gamified leaderboard and friendly competition**, so create a fun screen name and get started!
 - Celebrate low-risk employees and reward those with high Employee Secure Scores (ESS). Some organizations have **quarterly competitions** and give a gift card to the employee with the highest ESS!
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Why are phishing simulations sent to me?

Email phishing scams are the leading cause of security incidents. The only way to avoid falling for a phishing scam? Practice, awareness, and a conscious effort. Our program automatically sends you and your staff fake phishing emails, called phishing simulations, to test training retention and how you would fare during a real attack!

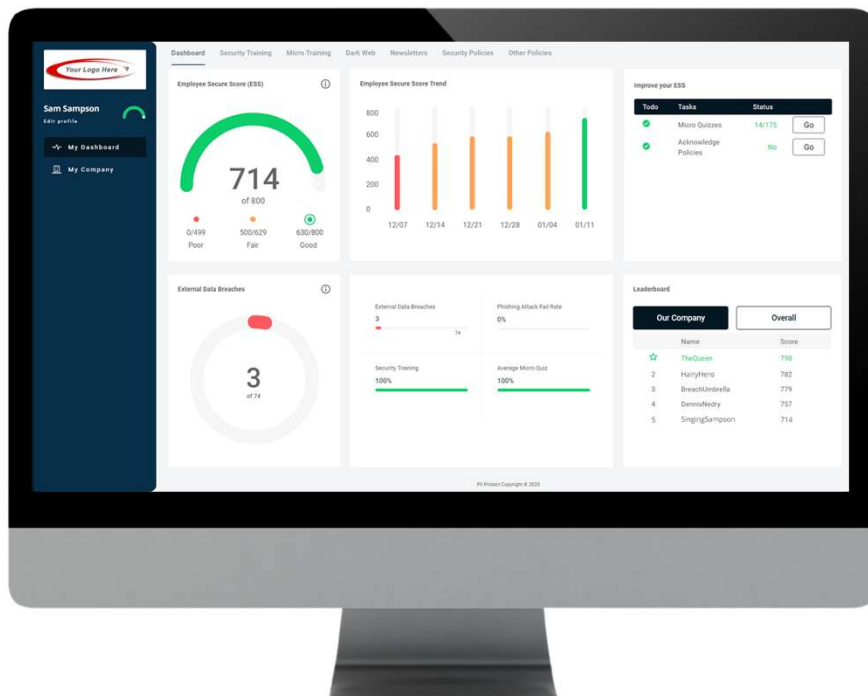
How does dark web scanning help me?

We've all used our business email to create an account online. If that online company experiences a breach and your password ends up on the dark web, it could make your organization vulnerable to attack. Our dark web monitoring and personal email scanning keep you and your staff one step ahead.

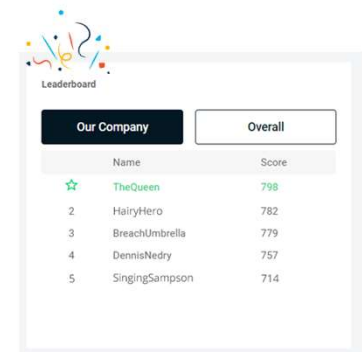
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Big changes to our training portal

The visual dashboard engages staff and simplifies complex metrics



Celebrate their climb to the top



Watch your team train to become a cybersecurity superheroes and celebrate their climb to the top of the leaderboard!

The best part? It's effortless.

- Our automated, easy-to-use platform analyzes the strength of your staff on an ongoing basis, so you don't have to.
 - ✓ Weekly educational resources are emailed to staff every Thursday
 - ✓ Notifications the moment one of your staff's credentials are found on the dark web
 - ✓ Pre-scheduled phishing simulations regularly test your team's training retention